

## Notes Prestonsburg

### #1 Lifelong education in the arts: safe and caring communities

- State level – create stronger advocacy for funding arts educators, artists in residence
- Local partnerships between arts councils and the schools – creates value in the community and board of education
- Communications among local arts councils, schools, and performance venues
- Advocacy at the local level for arts funding
- Education of community and schools officials, re the value of arts education
- Arts experiences and education help people to understand each other which leads to safe and caring communities
- As advocates be involved – identify how to support
- Creativity is important for math and science too – make connection across disciplines of importance
- Students learn in a variety of ways – remember this as we educate across all levels – let students know there are a multitude of available professions available. Get involved in P-16 councils
- Healthcare: Arts are a good tool to attract good, quality health providers
- KAC Advocacy – help local communities create these tools, educate them etc.
- Better communications
- Schools should be more for arts
- Everyone communicate and work together
- Arts promote mental and emotional health
- Parent advocacy for the arts
- Arts are as important as sports
- Arts provide learning opportunities for diverse learners and outlets for creative expressions
- Arts keep kids in school
- Health care professionals like to move to arts rich areas

### What can my organization do?

- Get involved
- Serve on site based councils
- advocate

### #2 efficient delivery

- Better teachers' preparation and support for arts specialists and certification for arts educators
- Compile better units and curriculum
- Relay idea that art has value in our lives; provide support for children – make sure parents are involved and committed to the arts – this will increase funding chances
- KAC Marketing, PR
- KAC and all organizations – easily coordinated delivery system

### #3 Artists live and work:

- BSRS common and other organizations need to support local artists and their work – purchase of products and services
- Tell people and publicize all arts events, word of mouth, etc.
- Keep organizations healthy so artists can stay in contact
- KAC – endowment unique to artists expenses
- KAC - expansion of fellowship program
- KAC - Work to strengthen community leadership in the arts
- School systems in eastern KY – creative art school like Lexington and Louisville have.
- Promote awareness of resources about artists in schools
- Create jobs for artists within communities
- Liaison between artists and schools
- Promote awareness of resources for the artists
- Need for professional artists to come into communities and schools to discuss steps and move from creation to next steps
- Insurance for artists
- Artists improve communities
- So artists can stay in their own communities
- Provide mentoring programs and professional development for artists

### What can be done?

- Do a better job of bringing artists into my classroom
- Utilize grants and programs and resources
- Efficient statewide delivery of arts programs
- Foster communications /connections
- Locally involved network of arts supporters
- Regional networks
- Arts organizations need assistance in marketing and promotion i.e., press releases and announcements
- KAC – help t strengthen local leadership

### #4 Role of the arts is valued in society

- Advocacy – importance of the arts to contribute to all KLTPRC goals
- KAC make info, text, quotes, etc. (KAC Logo) available to all arts orgs., put them in bullet points so that the organization can easily access them and use
- Tourism and marketing opportunities
- Develop facts that focus on importance of arts in schools and communities
- More support for community arts councils
- Children's summer programs: anything offered will increase quality of life and economic development
- More programming opportunities
- Marketing of statistical info, data, to support the idea of the arts

- Arts promote individual self-esteem and community pride

What can be done?

- Start with young people – provide outlets and venues for young artists
- Recognition for young artists

#5 public policy

- Effort to notify and include local politicians in our work, events, etc. so they feel part of it
- Letter to local legislators letting them know of your great awards
- more interest in and support for public policy issues – work with legislators
- KAC or Ky. Citizens for the Arts to develop and articulate support case so it's second nature to the general public
- Recognize funding and support for arts events to promote awareness of public policy favoring the arts
- Organize, use mailing lists to coordinate advocacy for public policy for the arts

Final comments

Role of the arts is valued

- Single source for bullet points re value of arts for use by local organizations
- Public policy is favorable
- Provide research facts /statistics
- Research based communications with legislators
- Research based marketing
- Invite politicians to events
- KAC to provide a central electronic press release link for use by organization and schools across the state
- Community scholars program is great
- More reviews of all arts events – a contact at each paper, may be a community scholar or the person in the community
- Make lots of good art
- Research shows art ed. Students make better decisions when in no rules apply situations

### **Small Group Discussions:**

Lifelong Education

State: Dept of Education – Role of Advocate

- Lip source
- Educate legislators
- Professional organization
- Defending budget
- Interpretation at local

Regional: arts leaders – pull up local artists – connect with each other – community colleges and universities

Local: Knowledge of traditional crafts – could there be a resource manual?

- Limited time within schools – devalued
  - Starting arts agencies arts councils
  - Visibility in community
  - Supporting arts in schools – identifying existing arts
  - Community chorus/plays
1. Partnerships at local level town and arts council and schools
  2. Partnership town and arts council
  3. Schools working with community colleges and universities to develop partnerships that shows value so that BOE's will not suggest that cutting arts programs acceptable
  4. Arts councils speak to KAC and state legislature on advocacy of funding and representation. This is to ensure that legislators are educated in how arts are indeed valued by citizens and voters.

### #3 Artists live and work in a supportive environment

Programs that help make artists live in a supportive environment

- Progressive education
  - Artists in schools
  - Make more teachers aware of programs available – use different avenues of information funneling - family resource center a good avenue
  - Identify needs of teachers – a person or organization that links arts to ed.
  - Bring professional artists from “high levels” to lecture in communities and schools
  - Raising the level of knowledge on an elementary level first
  - Health insurance made affordable for artists
1. Artist in schools or some elementary level of ed. for communities
  2. Health insurance – jobs in the arts
  3. Most energy for creation
1. Having state funded arts and humanities teachers (certified) in every school. More funds available for art-related activities.
  2. MAC, JWT. Visit more places to be exposed to different types of culture. Students need more programs that allow free access to the arts. Better communication between MAC, JWT and schools systems that provide info on all available programs and resources for the kids. Need inexpensive programs to come into the schools. Example: Artist, performers, actors, visual arts, dramatic arts, etc.
  3. Craft

4. Check on grants available to schools to help with arts and humanities and get info to the schools and other interested groups. Also supply grant writer

People care and are motivated to act on things that affect their children, themselves, and their communities.

1. Existing programs that contribute: art classes for adults, children and community. Children's programs. Saturday workshops, summer workshops, monthly classes for artisans, school matinees
2. Quality of life increase due to availability of activities for personal and professional development: Economic development pros: Tourism attraction, industrial artist income, commercial business, add on value.
3. Role in community: local jobs, regional cultural activities, more programming, increase community self esteem and our values of cultural heritage and pride and create community cultural cohesiveness.
  - Appreciation of all arts at all levels
  - Individual is enriched by the arts and they're a working component of the community. The community is enriched and businesses are enriched by being able to increase awareness and show off their community.
4. Starting point: to increase awareness of importance of arts – facts statistics and resources – lifelong learning program putting money and support behind developing arts programs in and out of schools.
5. Public marketing – TV radio
6. Having arts councils to make each other aware of the importance of arts as essential as breath

#### Goal 5

- Per capita funding according to NASA: \$1.21/person national average \$.80 - .90/KY
- Strategy: raise awareness and support of all organizations; avoid line item funding
- Legislative support – more awareness/activity from all arts supporters, and artists
- Support for the arts in general

Jenny Wiley's board has formed a legislative subcommittee

- Work through KY Citizens for the Arts
- Use technology more effectively to let legislators know that there is broad support for arts funding
- Art in public places
- Continually make a case for why the arts are important to communities
- Quality of life
- Economic impact
- Stress the importance of arts education
- Recognize the obstacles to people participating in the arts (Rand) work to overcome these by providing good quality arts experiences for people of all ages

- Art has to be perceived by lawmakers as an essential service the way to insure that is to have audiences and art supporters derive a unified message as to why this is so. Broaden our base of support.